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Application Serial No. 10/652,261 - Filed August 29, 2003

NOV 03 2004**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 10/652,261

Filed: August 29, 2003

Inventor(s):

Frederick B. Harris

Title: VIDEO-ON-DEMAND
AND TARGETED
ADVERTISINGExaminer: Ma, Johnny
Group/Art Unit: 2614
Atty. Dkt. No: 5266-08801

I hereby certify that this correspondence is being sent via
facsimile to: Facsimile No. 703-872-8306, Commissioner for
Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the
date indicated below:

Rory D. Rankin

Printed Name

Signature

November 3, 2004

Date

RESPONSE TO OFFICE ACTION OF
AUGUST 3, 2004Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Office Action of August 3, 2004, to
further highlight why the application is in condition for allowance.

Please amend the case as listed below.